



Where is Nature?

Whether you are thinking of putting Nature on your Board, or want to create an initial conversation about your businesses connection with Nature, the Natural World and collective life, use this set of prompting questions with your team or board to explore.

This resource is just a guide, to help promote you to consider your own questions too.

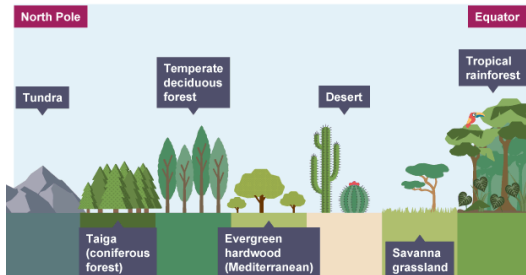
You could do this as a big mind map or using the heading and take notes. This can be done as one long activity with facilitated support (JK can do) or through ad hoc exploration of the topics below.

Exploration will also be enhanced through having these conversations in a Natural/Nature connected space.

List 3-5 aims of improving/closing your businesses connection with Nature.

Understanding Types of Nature:

You can use an [article like this one](#), to help you better understand the different types of ecosystem and Natural spaces. We may also wish to add indigenous nations to our recognition of Nature and biodiversity. Though human, these communities are essential guardians of heritage and remain part of Nature.



People & Nature - Connection

- How do you currently define 'Nature' as an org, in teams and as individuals?
- What is your team's current/emerging relationship with Nature?
- What types of Nature places or forms do your team really value?
- What feelings come up for us when we think about our relationship with Nature? (Individual/.eam/Org)
- What part of themselves, if any, do you team relate to being nature (e.g psychological or biological)
- How are your people prioritising their own well-being /understanding the connection of whole planetary health?
- What indigenous connections do your team have/where?

Workplace - Physical Environment

- What Nature is alive in your workplace?
- If you have multiple workplaces, how is Nature present and alive in each?
- How does your workplace positively impact Nature - and what parts of Nature specifically?
- How does your workplace negatively impact Nature - and what parts of Nature specifically?

Connection to Place - Local (You may like to get a local map for this bit!)

- What types of Nature are in your local community?
- How can your work support and Nurture local/community Nature spaces?
- What local stories or issues help you collectively connect with Nature?
- What is your business impact on the types of Nature?
- What is your potential relationship with these parts of Nature? (How?)



Connection to Place - National

- What types of Nature, across the Nation, are important to us and why?
- How can your work support and Nurture these wider Nature places?
- What stories or issues help you connect with Nature at a National level and what impact does this have on your business/culture?

Connection to Place - Biosphere/Global

- What types of Nature across the Globe are important to our business and why?
- How can your work support and nurture these wider Nature places & systems?
- What stories or issues help us connect with Nature at a Global level and what impact does this have on our business/culture?

Nature & Politics?

- What is your understanding of Nature & politics at our community/local level?
- What is your understanding of Nature & politics at our National level?
- What is your understanding of Nature & politics at our Global level?
- Which parts of these conversations can we best focus our time and energy on and how?
- How does this dynamic inform or influence our business/org?

Nature and Products?

- How do your products/services positively impact Nature - and what parts do Nature specifically have?
 - What would this specific Nature invite you to continue or enhance?
- How does your products/services negatively impact Nature - and what parts of Nature specifically?
 - What would this specific Nature invite you to do differently?

Nature & Our Processes?

- How do your processes positively impact Nature - and what parts of Nature specifically?
 - What would this specific Nature invite you to continue or enhance?
- How does your process negatively impact Nature - and what parts of Nature specifically?



- What would this specific Nature invite you to do differently?

Nature and Partnerships?

- What parts of Nature are our partnerships connected to?
- What parts of Nature are our partnerships?
- Are we supporting our partnerships in their connection to be part of Nature, if so how?
- What opportunities do we have to form greater Nature Partnerships?

Nature and Customers?

- Is any part of Nature a customer of yours? If so, how, where and why?
- What do you feel is your customers' (likely) relationship with the Natural World?
 - How can you begin to understand this better?
 - How might you support your customers to get to know, love and be connected with Nature?

Nature & Our Marketing?

- Is the voice of Nature loud and clear in your marketing?
- Which part of Nature gains a voice in your marketing and does this reflect the part of Nature our business is most connected and concerned with?
- Does your marketing promote Nature's Health and Wellbeing? (How does it/How Could it?)
- What story of Nature, does your marketing mute or silence?

Nature & Finances?

- How do your financial systems and commitments positively impact Nature - and what parts of Nature specifically?
 - What would Nature invite you to continue or enhance?
- How does your process negatively impact Nature - and what parts of Nature specifically?
 - What would Nature invite you to do differently?



Nature & Company Goals?

- Are your company goals truly in alignment with the parts of Nature we have highlighted matter?
- How is Nature's voice or needs present within your company goals?
- Do your company goals take into consideration the changing seasons of Nature?
 - How could these be better achieved?

SUMMARY

Where is our Nature?

Who/What is our Nature?

Who can best represent our Nature and How will they/we do this?

Is it one voice, or a chorus of voices/representations?

Does your Nature have a different voice, in alignment with the seasons?

What documents/policies shall support our Voice of Nature?

Provocations

- How are we currently lying to/deceiving Nature?
- Where are we harming Nature most?
- What would be different if- our chosen Nature- was the dominant voice in our business/business aims?
- What would- our chosen Nature- ask our board to be, represent and change?
- What are we most ashamed of - in our business past - in the context of Nature?
- What are we most fearful of in our business future - in the context of Nature?
- Does Nature need your business/organisation?
- How do we make our focus realistic e.g what parts of Nature do we choose to let go of? (In this context)



What questions do we now need to ask or answer for ourselves about Nature's place and voice in our business?

Ask/Question?	Owner